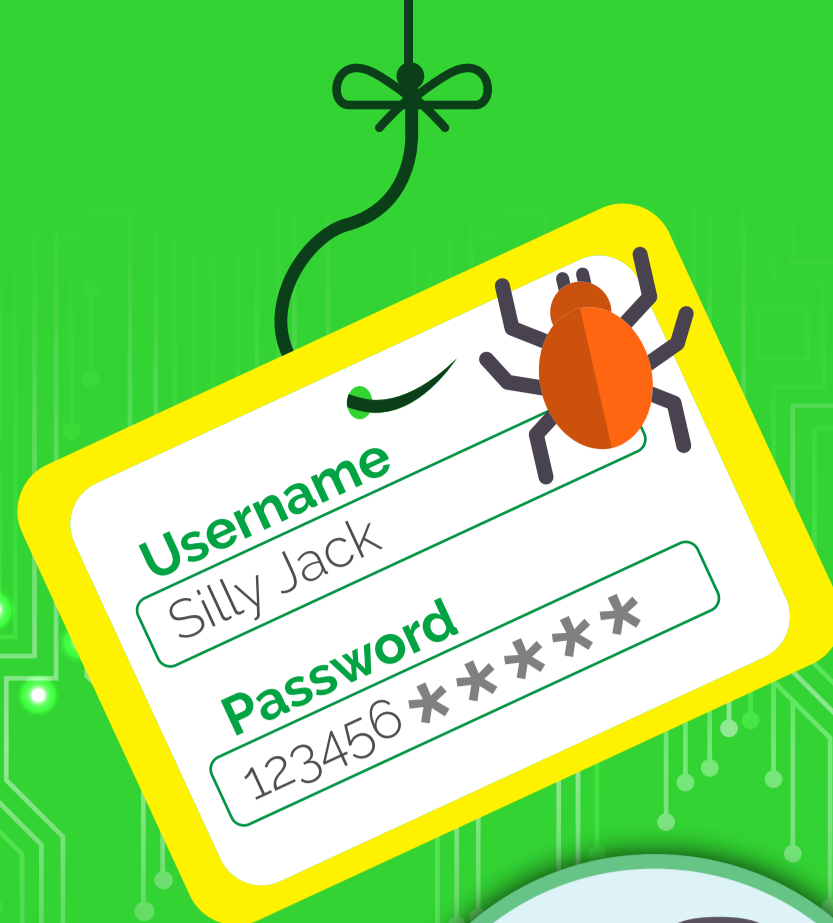


WORST PASSWORDS OF 2015



SplashData releases its annual list in an effort to encourage the adoption of stronger passwords to improve Internet security. The passwords evaluated are mostly from North American and Western European users. The list shows many **people continue to put themselves at risk for hacking and identity theft** by using weak, easily guessable passwords.



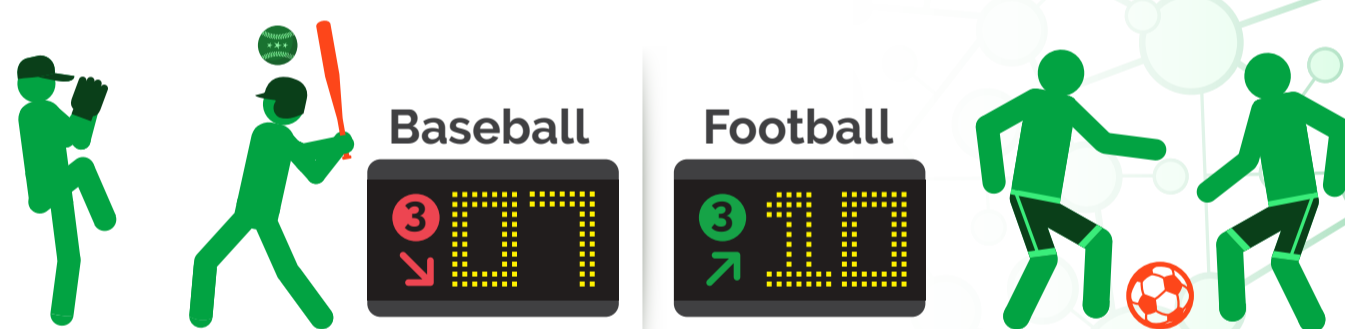
RANK	PASSWORD	CHANGE FROM 2014
1	123456	Unchanged
2	password	Unchanged
3	12345678	1 ↗
4	qwerty	1 ↗
5	12345	2 ↘
6	123456789	Unchanged
7	football	3 ↗
8	1234	1 ↘
9	1234567	2 ↗
10	baseball	2 ↘
11	welcome	NEW
12	1234567890	NEW
13	abc123	1 ↗
14	111111	1 ↗
15	1qaz2wsx	NEW
16	dragon	7 ↘
17	master	2 ↗
18	monkey	6 ↘
19	letmein	6 ↘
20	login	NEW
21	princess	NEW
22	qwertyuiop	NEW
23	solo	NEW
24	password	NEW
25	starwars	NEW



"123456" and "password" once again reign supreme as the most commonly used passwords



Some longer passwords are so simple as to make their extra length virtually worthless



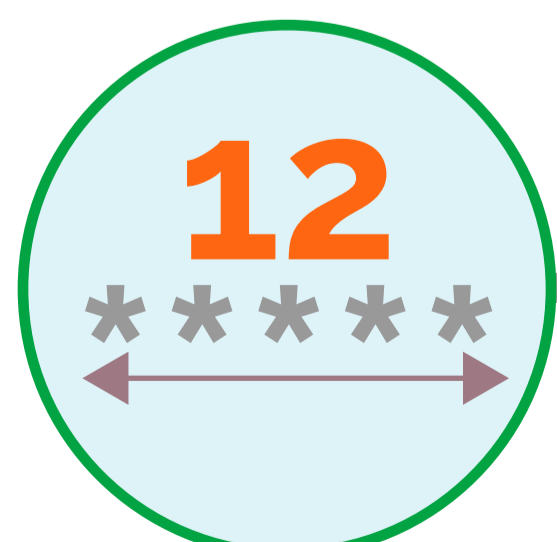
Sports remain a popular password theme. While baseball may be America's pastime, "football" has overtaken it as a popular password. "Football" climbed three spots to number 7 and "baseball" dropped two spots to number 10.



"We have seen an effort by many people to be more secure by adding characters to passwords, but if these longer passwords are based on simple patterns they will put you in just as much risk of having your identity stolen by hackers"

Morgan Slain, CEO of SplashData

SPLASHDATA OFFERS THREE SIMPLE TIPS TO HELP PEOPLE PROTECT



Use passwords or passphrases of twelve characters or more with mixed types of characters



Avoid using the same password over and over again on different websites



Use a password manager such as TeamsID to organize and protect passwords, generate random passwords, and automatically log into websites



TeamsID

www.teamsid.com