



ANNUAL REPORT 2018

Minnesota Literacy Council

SERVING MINNESOTANS

Adult Literacy Hotline

Online and phone referral service to 400 adult literacy programs statewide

Early Literacy and Families

Literacy-rich preschool with parent education

Open Door Learning Center

Six Twin Cities sites offering English, GED, computers, citizenship, job-readiness and other basic-skills classes for adults

Summer Reads

Reading tutors for K-3 low-income students in summer school and enrichment programs across the state

SUPPORTING ORGANIZATIONS

Literacy Strategies

Customized training and technical assistance to programs

Literacy VISTA

Support for Americorps VISTA members and the programs they serve

Technology Services

Coaching for teachers on classroom technology integration; online tools for volunteers and students, including the Northstar Digital Literacy Assessment

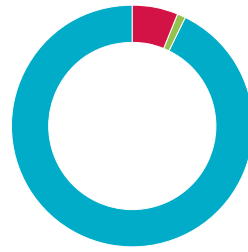
Tutor Training

Pre-service and in-service workshops for literacy volunteers

Volunteer Outreach

Resources and networking for volunteer coordinators; volunteer recruitment and placement services

Literacy is Connection



Our Adult Literacy Hotline

received a total of **19,279** inquiries.

92% Unique website hits

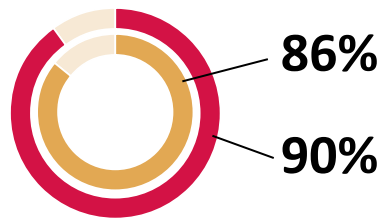
6% Phone calls

2% Texts and emails

8 out of 10 callers took the next step and contacted a learning center.

Literacy is Confidence

Attendance in our **parenting classes** increased by **21%**, giving **178** parents the tools they need to navigate the school system and advocate for their children.



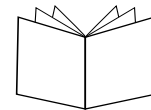
86% of parents showed improvement in their knowledge of what their child's school expects from them.

90% reported being better equipped to talk to teachers about their child.

Literacy is Community

“Once I made friends and knew about how to communicate, then America was just perfect.”

- Abdirisack A., 2018
Journeys author



810 authors

from **77 countries of origin** were featured in the 2018 edition of *Journeys: An Anthology of Adult Student Writing* - the most submissions ever! **84** of these authors shared their stories at a public event at the Minnesota History Center.

Thank you, donors!

Tax-deductible contributions from July 1, 2017 to June 30, 2018. See mnliteracy.org/annual-report for a full donor list. Beyond Words event ticket purchases and live auction item purchases are not included.

Provide life-changing literacy skills for future generations. Please remember the Minnesota Literacy Council in your will. Contact Sarah Cafilisch at scafilisch@mnliteracy.org or 651-251-9087 for more information.

GOVERNMENT FUNDERS

Corporation for National and Community Service, Minnesota Department of Education, U.S. Department of Education, U.S. Department of Homeland Security, Minnesota Department of Employment and Economic Development

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\$100,000+

Otto Bremer Trust, Employment Technology Fund

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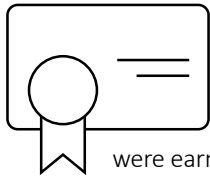
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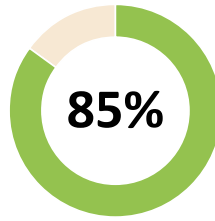
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95,322 Northstar Digital Literacy certificates

were earned, connecting adult learners to an increasingly digital world and expanding their employment possibilities.

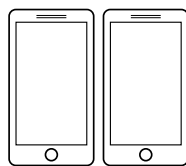


of kids who participated in **Summer Reads** maintained or improved **sight-word recognition**.



“Before, I used an interpreter for things, but now I speak for myself. I am proud.”

- Student, Open Door Learning Center - Lake Street

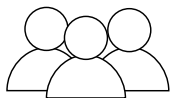
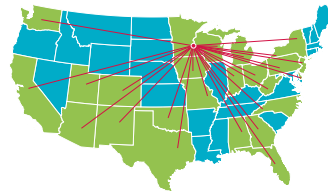


2 mobile apps

were incorporated into Adult Basic Education (ABE) classes at our **Open Door Learning Centers**, allowing students to use online distance-learning programs at home, even without a computer.



In conjunction with ProLiteracy’s national conference held in the Twin Cities, our volunteer engagement staff hosted the **ABE Volunteer Management Pre-Conference**, which was attended by **119 Adult Basic Education (ABE) professionals from 25 different states**.



295 volunteers

attended **engagement events** focused on raising awareness of the diverse experiences of adult learners, especially related to cultural, racial, ethnic, linguistic, socioeconomic or gender differences.

Gift Plan[^], Leboski Urban Achiever Fund, Magus Books & Herbs, Microsoft Matching Gifts Program[^], Monello and Constantine, New Concepts Management Group, Northwest Area Foundation[^], Par3 IT, Raymond Partners, LLC, Redpath and Company, Reiling Family Foundation, Ryan Companies[^], Team SPS Gives Back Charitable Fund of the Minneapolis Foundation[^], Sunrise Banks, UBS Matching Gift Program[^], UnitedHealth Group[^]

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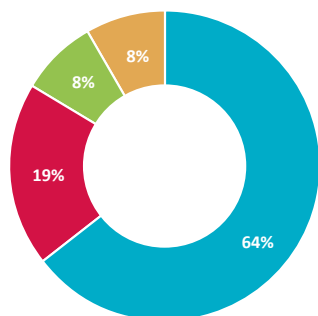
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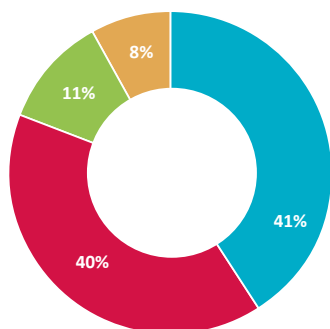


Where did our support come from?

\$2,926	Government grants
370	Corporate and foundation grants
386	Contributions; special events
880	Program service fees; other
11	In-kind contributions
\$4,573	Total support and revenue

Assets

\$1,342	Cash and cash equivalents
775	Endowment
390	Accounts/grants receivable
182	Other current assets
23	Long-term assets
\$2,712	Total assets



How did we spend our money?

\$1,880	Serving Minnesotans
1,808	Supporting organizations
496	Administration
378	Fundraising
\$4,563	Total expenses

Liabilities and Net Assets

\$740	Board designated permanent endowment
529	Temporarily restricted net assets
525	Unrestricted net assets
500	Board designated net assets
303	Accrued expenses and other
115	Accounts payable
\$2,712	Total liabilities and net assets



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Literacy is



Literacy is **reading**
 Literacy is **writing**
 Literacy is **listening**
 Literacy is **speaking**
 Literacy is **singing the ABC's**
 Literacy is **using a computer**
 Literacy is **talking with co-workers**
 Literacy is **earning a GED**
 Literacy is **helping with homework**
Literacy is connection
Literacy is confidence
Literacy is community
 Literacy is **power**
 Literacy is **independence**
 Literacy is **opportunity**
 Literacy is **resiliency**
 Literacy is **hope**

Literacy is so much more than learning to read and write.

Literacy skills enable us to advocate for ourselves, contribute to our communities and navigate the world around us.

The Minnesota Literacy Council's mission is to share the power of learning through education, community building and advocacy.

Thank you, donors! \$150-\$249, continued

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